

## 2010 Lead Singer Competition Press Release

### The Story:

The lead singer for one of the Capital District's favorite bands, IMI, notified his band-mates that his career path was taking him out of state and he would no longer be able to perform regionally on a regular basis. For years IMI has been respected as one of the premiere show bands of the Northeast. IMI has amassed a considerable following, due in part to their incredibly diverse set list of songs that span from Rock, Reggae and Funk to Hip-Hop, Top 40, Classic Rock and even a little County! They have performed along the entire east coast, been featured performers at multiple national music conferences, opened for several national acts, headlined area radio station events and performed for thousands at the top venues in the greater Capital District and Beyond. IMI has run their band like a business- they function as an LLC, have a high quality PA and lighting rig, retain an excellent relationship with area booking agents and promoters and have Rockwell Productions, a full service recording studio, at their disposal for rehearsals and recording. This position provides **an amazing opportunity for one talented singer to become a part of a constantly evolving, professional group.....**

### The Competition:

**Savannah's Dublin Underground, Fly92 FM and Rockwell Productions, all long time supporters of IMI, have teamed up to spread the word and get the Capital District involved in the search for the new frontman for what will be the area's BEST party band.** Starting Thursday, September 23, 2010 and continuing each Thursday into October, live auditions will be held at The Dublin Underground (1 South Pearl Street, Albany) at 8pm to find the lead singer for this high profile band. This is a SERIOUS competition- not a karaoke show or a comedy act- so please don't treat it like one (offenders will be promptly escorted from the stage)....

Vocalists will be asked to choose one song from each of the five categories (see audition set list) Rock, Reggae, Hip-Hop/Funk, Jam/Blues/Ballad, and Classic Tracks/Other. This band's diverse variety of cover tunes requires a versatile lead singer that needs to be capable of performing the majority of the styles above (if not all). All auditioners are required to be at the The Dublin Underground by 8pm to sign up for a time-slot. When a vocalist hits the stage, the band will determine what song to play based on the songs selected by the singer. **THIS WILL BE A JUDGED EVENT AND AUDIENCE PARTICIPATION WILL BE A FACTOR, so you're encouraged to bring your cheering section.** The length of each audition will be determined by the judges, band and audience.... Aka if you're not cutting it, you'll get 'Gonged' and the next singer will be asked up.....

### The Band Name:

After years of entertaining audiences as IMI, the group has decided to retire the name. You may see IMI pop up from time to time to showcase their original music or for a reunion show, but the show band will carry on under a new name. **NOT A SINGER, BUT WANT TO BE A PART OF THE COMPETITION????** Well here's your opportunity to become a part of the action.... The band has decided to open up the search for the new name to the general public! They are looking for a short- one or two word band name that is catchy, original and just 'fits'. Keep in mind that this is a band that covers a wide variety of musical styles and is famous for getting even the most timid audiences up and dancing. **If you are the person that comes up with the new name for this band, you'll not only get the satisfaction of being a winner, but you'll also get a \$100 Gift Card and a VIP Pass to any of the band's events for their 2011 concert series!!!!** Submissions can be made at The Dublin Underground or online...

### The Result:

**The winner of the lead singer and band naming competitions will be notified privately in November and the new band will be unveiled live on New Year's Eve at The Dublin Underground with Fly92 FM to kick off their 2011 Concert Series!!!** This is your chance to get involved in creating the 'Next Big Thing' .... Are you ready?

For More information contact or visit:

Rockwell Productions- 518-766-0078 / [www.rockwellpro.com](http://www.rockwellpro.com)

Savannah's Dublin Underground- 518-426-9647 / [www.thedublinunderground.com](http://www.thedublinunderground.com)

FLY92 FM- [www.fly92.com](http://www.fly92.com)